

SCC eFile	2012 ANNUAL REPORT COMMONWEALTH OF VIRGINIA STATE CORPORATION COMMISSION	212545071						
<div style="display: flex; justify-content: space-between;"> <div style="width: 60%;"> <p>1.) CORPORATION NAME: AMERICAN GREETINGS CORPORATION</p> <p>2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: CORPORATION SERVICE COMPANY Bank of America Center, 16th Floor 1111 East Main Street</p> <p>RICHMOND, VA 23219</p> </div> <div style="width: 35%;"> <p>DUE DATE: 11/30/2012</p> <p>SCC ID NO: F0375735</p> </div> </div>								
<div style="display: flex; justify-content: space-between;"> <div style="width: 60%;"> <p>3.) CITY OR COUNTY OF VA REGISTERED OFFICE: RICHMOND CITY</p> <p>4.) STATE OR COUNTRY OF INCORPORATION: OH</p> </div> <div style="width: 35%;"> <p>5.) STOCK INFORMATION</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: left;">CLASS</th> <th style="text-align: left;">AUTHORIZED</th> </tr> <tr> <td>COMA</td> <td>187,600,000</td> </tr> <tr> <td>COMB</td> <td>15,832,968</td> </tr> </table> </div> </div>			CLASS	AUTHORIZED	COMA	187,600,000	COMB	15,832,968
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COMB	15,832,968							
<p>6.) PRINCIPAL OFFICE ADDRESS:</p> <p style="text-align: center;">ADDRESS: TAX DEPARTMENT ONE AMERICAN ROAD</p> <p style="text-align: center;">CITY/ST/ZIP: CLEVELAND, OH 44144</p>								
<p>7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer.</p>								
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> NAME: JEFFREY WEISS TITLE: PRESIDENT ADDRESS: ONE AMERICAN ROAD CITY/ST/ZIP/CO: CLEVELAND, OH 44144 </td> <td style="width: 10%; text-align: center; vertical-align: top;"> <input checked="" type="checkbox"/> OFFICER </td> <td style="width: 40%; text-align: center; vertical-align: top;"> <input checked="" type="checkbox"/> DIRECTOR </td> </tr> </table>			NAME: JEFFREY WEISS TITLE: PRESIDENT ADDRESS: ONE AMERICAN ROAD CITY/ST/ZIP/CO: CLEVELAND, OH 44144	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR			
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NAME:	BRIAN T MCGRATH	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	VICE PRESIDENT		
ADDRESS:	ONE AMERICAN ROAD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144		
NAME:	DOUGLAS W ROMMEL	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	VICE PRESIDENT		
ADDRESS:	ONE AMERICAN ROAD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144		
NAME:	SALLY SCHRINER	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	VICE PRESIDENT		
ADDRESS:	ONE AMERICAN ROAD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144		
NAME:	STEPHEN J SMITH	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	VICE PRESIDENT		
ADDRESS:	ONE AMERICAN ROAD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144		
NAME:	ERWIN WEISS	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	VICE PRESIDENT		
ADDRESS:	ONE AMERICAN ROAD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144		
NAME:	CATHERINE KILBANE	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	SECRETARY		
ADDRESS:	ONE AMERICAN RD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144		
NAME:	GREGORY STEINBERG	<input checked="" type="checkbox"/> OFFICER	<input type="checkbox"/> DIRECTOR
TITLE:	TREASURER		
ADDRESS:	ONE AMERICAN RD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-2398		
NAME:	ZEV WEISS	<input checked="" type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
TITLE:	CEO/ DIR		
ADDRESS:	ONE AMERICAN RD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-2398		
NAME:	MORRY WEISS	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
TITLE:	CHAIRMAN		
ADDRESS:	ONE AMERICAN RD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-2398		
NAME:	SCOTT S COWEN	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
TITLE:	DIRECTOR		
ADDRESS:	ONE AMERICAN ROAD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144		
NAME:	JEFFREY D DUNN	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
TITLE:	DIRECTOR		
ADDRESS:	ONE AMERICAN ROAD		
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144		

NAME: TITLE: ADDRESS: CITY/ST/ZIP/CO:	WILLIAM E MACDONALD, III DIRECTOR ONE AMERICAN ROAD CLEVELAND, OH 44144	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME: TITLE: ADDRESS: CITY/ST/ZIP/CO:	MICHAEL J MERRIMAN, JR. DIRECTOR ONE AMERICAN ROAD CLEVELAND, OH 44144	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME: TITLE: ADDRESS: CITY/ST/ZIP/CO:	CHARLES A RATNER DIRECTOR ONE AMERICAN ROAD CLEVELAND, OH 44144	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
NAME: TITLE: ADDRESS: CITY/ST/ZIP/CO:	JERRY SUE THORNTON DIRECTOR ONE AMERICAN ROAD CLEVELAND, OH 44144	<input type="checkbox"/> OFFICER	<input checked="" type="checkbox"/> DIRECTOR
I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.			
/s/ JOSEPH CIPOLLONE SIGNATURE OF DIRECTOR/OFFICER LISTED IN THIS REPORT	JOSEPH CIPOLLONE, VICE PRESIDENT PRINTED NAME AND CORPORATE TITLE	11/26/2012 DATE	
It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.			